



Competitrack.com Media Schedule

Base: Publications Received and Entered Through Jun 08, 2004

Print Insertion Schedule for NIKEAP-0436 (Nike)*

First Ran:	Feb 01, 2004	Lead Audio:	NIKE
Target Segment:	Consumer	Product/ Campaign:	Nike
		Subcategory:	Sneakers
		Category:	Footwear

<u>Market</u>	<u>Publication</u>	<u>Date</u>	<u>Edition</u>	<u>Unit Size</u>	<u>Color/ B&W</u>
United States	Vibe	Feb 01, 2004	FULL RUN	MultiPg	4C
	Market Totals	Insertions: 1			
	Total for this Ad	Insertions: 1			

* This report shows print insertions entered in the competitrack.com database as of Jun 08, 2004 . Information about ads airing within the last 30 days is preliminary and subject to revision.

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